



Press Release

For immediate release

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Storytime Yoga Launches Story-of-the-Month Club

DENVER, Colo. January 24, 2011 -- An old man discovers how to make withered trees bloom again. A lone girl survives in the jungle after a mother puma feeds her. A golden fish appears and grants a man his every wish.

These fantastic stories from around the world arrive each month to members of the new Story-of-the-Month Club, featuring Storytime Yoga's founder Sydney Solis.

"Telling a story is a great way to educate kids," says Solis. "But what happens when you run out of stories? What happens when your kids have heard every story in the book and they want more?"

Solis has offered a solution by creating the Story-of-the-Month Club. This program is perfect for anyone who works with children on a regular basis and wants to educate using the power of yoga and story. Each month, Club members receive a story kit that includes:

- Audio recording of Solis telling a new story with her mesmerizing voice
- Written copy of the story for reference, along with a yoga asana guide and suggestions on working with the story
- Audio commentary in which Solis discusses the story and provides performance tips.

"By having an ample supply of tales in your 'tool bag,' you can be ready for almost any situation that arises in the home, classroom, or yoga studio," says Solis. "Parents, teachers and yoga instructors alike can rest easy knowing they'll have a steady stream of fresh stories to add to their living libraries. Through yoga and story, you can help kids be healthy and literate."

Club members can use the story kits for their children's yoga class, home yoga practice, dance program, therapy session – or just for the pure enjoyment of hearing a new story each month.

Twelve story kits are delivered per year and are suitable for children ages 3 and up. For membership details, visit www.StorytimeYoga.com.

Ms. Solis is available for interviews. For more information, contact Michelle Lopez at michelle@storytimeyoga.com or visit www.storytimeyoga.com.